

The Open University Business School

Alumni Council Member



Dr Zoe Lawson

Technology Innovation Manager, CERN

Area of Expertise: Scientific Research,
Project Management/Operational Development

Qualification: Ph.D. Biochemistry, MBA

Zoe is a Technology Innovation Manager with CERN, Switzerland with exceptional experience in business management and life sciences. She is recognised for her skills in international liaison, business development and her ability to formulate technical marketing, dissemination and stakeholder management strategies. Zoe is a British expatriate and who has lived and worked in multiple countries across Europe and Asia. Accordingly, cross-cultural communication and international collaboration are particular personal strengths. Being centrally-based in Europe, Zoe is keen to develop the global reputation of the School by using her expertise and networks to connect with alumni globally.