

## The Regional Dimensions of Industrial Strategy

Citizenship and Governance (C&G)

Open Political Economic Group (OPEG)

The Open University

Urban and Regional Economics Seminar Group (URESg)

Workshop

The Open University in Ireland Belfast

28– 29 September 2017

### Day 1: Industrial Strategy in Global Context

- 13.30 Registration
- 13.45 - 14.00 *Welcome* John D'Arcy (The Open University)
- 14.00 - 14.15 *Inventing New Strategies for an Old Problem*  
Leslie Budd (The Open University) Lisa de Propriis (University of Birmingham) Phil Tomlinson (University of Bath)
- 14.15- 15.00 *Industry 4.0 and the Implications for Industrial Policy*  
Lisa de Propriis (University of Birmingham)
- 15.00 – 15.45 *A Place-Based Developmental Approach to Regional Industrial Strategy and/or Sustainable Capture of Co-created Value*  
Phil Tomlinson (University of Bath)
- 15.45 – 1600 Tea
- 16.00 – 16.45 *Brexit and the Acute Need for a Regional Industrial Strategy*  
Alex de Ruyter (Birmingham City University)
- 16.45 - 17.30 *A Modest Proposal for an All-Ireland Industrial Investment Bank*  
Leslie Budd (The Open University)

### Day 2: The Territorial Context of Ireland

- 9.45 - 10.30 *Firm Growth: how important is the Regional Dimension for Industrial Strategy?*  
Helena Lenihan (University of Limerick)
- 10.30 - 11.15 *Industrial Policy in Northern Ireland: past, present and future*  
Graham Brownlow (Queen's University Belfast)
- 11.15 - 11.30 Coffee
- 11.30 - 12.15 *The Future of Work in Northern Ireland: the key challenge of 'Bad' Jobs*  
Lisa Wilson (Nevin Economic Research Institute, Belfast)
- 12.15 – 13.00 *Brexit, Auto and Industrial Policy*  
David Bailey (Aston University)
- 13.00 Close and Lunch

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