

## Presenter

**Laurence Knell MSc (Mgmt) BA (Hons) MIITD MICS, OUBS Associate Lecturer and Director, Strategic Innovation Partners, and Co-founder, Brain for Business**



Laurence is a leading management consultant with almost 20 years' experience working in the consultancy, technology and transportation sectors in Ireland, Europe and Australia and has a track record of delivering organisational change, strategic realignment and business growth both as a consultant and as a leader within organisations. He is a director of Strategic Innovation Partners, a Dublin-based consultancy, and a co-founder of Brain for Business, an initiative bringing together practical insights from the world of behavioural and brain science to deliver better business practice and outcomes.

Laurie specialises in working with senior business leaders and their teams, helping them achieve breakthrough performance across the organisation and has worked internationally with leaders and executives in a wide-range of sectors including technology, transportation, finance, pharmaceutical, FMCG, and agri-business. More recently he has worked closely with senior leaders in the sporting field to enhance individual and team performance. Laurie has undertaken studies and advised governmental and semi-state organisation bodies on key policy and priority areas.

Laurie is an Associate Lecturer on the Open University Business School's MBA programme, focusing on key aspects of general management, creativity and innovation, and also teaches in the area of policing. He has contributed to and co-authored published university texts and course work in these areas.