

## Professional Development Workshop CMS 2019

**The issues, perils, and opportunities of publishing critical work in mainstream national and international newspapers: learning how to speak the language.**

**Convenors: Katie Beavan, Alessia Contu and Charlotte Karam**

Are you called to change the world and not just to interpret it? Are you an intellectual activist? Do you want to get your voice out in the service of social justice? Are you struggling with the how? Are you afraid of getting your fingers burned? This PDW is designed as a capacity building intervention to help more of us get critical voices into mainstream press ethically and effectively, in ways which speak truth to power facilitating critical reflexivity and stimulating progressive discourses on organizational and social change.

We invite all those who are interested to join us on for an exciting hands-on workshop.

### TARGET PARTICIPANTS

1. Scholars who have published in broadsheets, practitioner publications and social media, and wish to share their ideas and learning with others, helping to build our collective momentum;
2. Scholars who are venturing beyond traditional academic writing and want to learn more about publishing in the media;
3. Intersectional feminist and other critical scholars passionate to use their voices to challenge the power structures that promote exploitative relations and perpetuate sexism, racism and other forms of entrenched inequities in organizations and society;
4. Professional communications experts with an interest in publication of critical and feminist points of view and giving voice to marginalised and oppressed groups; and
5. Other curious ICMS attendees wishing to explore this kind of publishing in a stimulating workshop environment.

The key learning outcomes include:

- a. Learning the key processes of, criteria for, newspaper publishing;
- b. Gaining an understanding of the ethical codes that guide journalists' work;
- c. Considering how to create a two-way partnership with editors in ways that respect mutual goals;
- d. Sharing experiences and gaining confidence to take our voices out into the world of media.

Every participant will be encouraged to share their experiences/learning needs; bring a publication idea to pitch to the group and work under the facilitation of a specialist to develop further.

Places are on a first come, first served basis, and are limited to 20 to facilitate active participation and quality learning. **Please register for the PDW by 1 June 2019 by sending an email to:**

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