Speaker

Dr Raquel Garcia-Garcia, Lecturer in Strategic Management, The Open University Business School

Raquel received her PhD from the University of Oviedo, Spain, having broadened her studies at London School of Economics and Political Science, UK and Harvard University, US. She has been a visiting scholar at Wharton School of University of Pennsylvania, US.

Her research interests lie in the field of corporate strategy. She has recently published a book chapter on emerging market multinationals in Oxford University Press and an article analysing the link between speed of internationalisation and performance in Journal of World Business.

Her studies, featured at numerous national and international conferences, have been funded by prestigious organisations like the British Academy of Management, the Leverhulme Trust, the Bank of Santander and the Spanish Ministry of Economy.

She is also very active within the research community, serving as an ad hoc reviewer for renowned international journals, such as Administrative Science Quarterly, Journal of International Business Studies, Long Range Planning, Journal of World Business, and Journal of Business Ethics, among others.