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Dr Peter Bloom joined The Open University Business School in 2014 from Swansea University.

Peter is a Senior Lecturer and Head of the Department of People and Organisations at the Open University and Co-Founder of the research group REEF (Research into Employment, Empowerment, and Futures). His research focuses on critically reimagining contemporary power, politics and economic - specifically related to themes of democracy, capitalism, and technology.


He has also served as the lead academic on a range of BBC programmes including "The Bottom Line" on Radio 4, the "Can Britain Have a Payrise" aired on BBC2 and the two part television documentary "The Secrets of Silicon Valley".