## Session 4

**Date**  
Friday 28 June 2019

**Time**  
11.00-12.30

<table>
<thead>
<tr>
<th>Room</th>
<th>Capacity</th>
<th>Streams and Presenters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library presentation (ground floor)</td>
<td>30</td>
<td>Disabled presents (stream 34)</td>
</tr>
<tr>
<td>Session Title</td>
<td>New research directions for studying ableism</td>
<td></td>
</tr>
<tr>
<td>Session Chair</td>
<td>Jannine Williams</td>
<td></td>
</tr>
</tbody>
</table>
| Abstracts | Age discrimination on neoliberal labour markets  
C. Maravelias (Stockholm Business School, Sweden)  
Mental health conditions, corporate social responsibility and the business case: a critical gaze  
Hadar Elraz (Lancaster University, UK)  
Enabling New Futures: Making use of virtual spaces and new social technologies in co-production research with marginalised young people  
K. Liddiard, K. Runswick-Cole and D. Goodley (The University of Sheffield, UK) |
| Library SMR1 (level 2) | 25 | An uncertain future for health and social care? (stream 1) |
| Session Title | The role of values in decision-making |
| Session Chair | Tamara Mulherin |
| Abstracts | Marketing health and social care: The importance of a societal-level discussion of ethical issues prior to managers' decision-making  
Sue Vaux Halliday and John Wyatt (The Kirby Laing Institute for Christian Ethics, UK)  
Values-based practice in radiography– Pie in the sky or practically possible?  
Ruth Strudwick (University of Suffolk, UK)  
Future scenarios of living when old – Comparative views from Finland and USA  
Ulla-Maija Koivula (Tampere University of Applied Sciences, Finland) and Amano Toler Woodward (Michigan State University, USA) |
| Library SMR2 (level 2) | 25 | The intimacy of dis/organization and mis/management - Exploring relations of order and disorder in critical organization and management studies (stream 14) |
| Session Title | Writing up Dis/Organization in CMS |
| Session Chair | Consuelo Vasquez |
| Abstracts | Sensitizing methods: Grabbling with the messy dis/organization of discourse and materiality  
Maria Hvid Dille and Mie Plotnikof (Aalborg University and Aarhus University, Denmark)  
Book presentation - a forthcoming book on dis/organization  
Mie Plotnikof (Aarhus University, Denmark), Dennis Mumby (University of North Carolina, USA), Tim Kuhn (University of Colorado, USA) and Consuelo Vásquez (University of Quebec, Canada) |
| Library SMR3 (level 2) | 70 | Organizations and Activism: From Precarious presents to Open Futures (stream 23) |
| Session Title | Organizing and/as Social Movement |
| Session Chair | Kiri Langmead |
| Abstracts | Menstrual activism as redistributive remedy  
Lara Owen (Monash University, Australia)  
« Faire corps » inter-corpo-reality and the collective body in non-violent activism  
Youssra Rahmouni Eldridsi (Emlyon Business School, France)  
Cat Union and Other Joke Flags of the South Korean Candle Light Revolution 2016–2017  
Chanyeo Jeong (University of Leicester, UK) |
| Library SMR6 (level 2) | 60 | The craft of belonging at work: Rethinking openings, closings, precarity and security (stream 8) |
| Session Title | Betwixt & Between |
| Session Chair | Jocelyn Finniear |
| Abstracts | Corporate volunteerism: an approach to the situation in Spain  
Ana Lor Serrano and Luisa Esteban-Salvador (Universidad de Zaragoza, Spain)  
Overview of Stream and Future Directions  
Paul White (Swansea University, UK) |
| Library SMR7 (level 2) | 36 | Dispossessed Presents, Open Futures: Deconstructing narratives of developmentalism and modernization (stream 19) |
| Session Title | Big Politics |
| Session Chair | Marco Distinto |
| Abstracts | Post colonial studies and irregular migration: deconstructing a narrative in Italy  
Maria Missoni (Independent Researcher)  
Conservative-modernization in Brazil: businesspeople and the emergence of an ideological meta-organization  
Amon Barros, Caio Coelho Rodrigues, Artur Fisch (FGV-EAESP, Brazil)  
Playing with tools of the master: A post-colonial critique of administrative and development reforms in Pakistan  
Muhammad Azfar Nisar and Ayesha Masood (Lahore University, Pakistan) |
<table>
<thead>
<tr>
<th>Room</th>
<th>Capacity</th>
<th>Streams and Presenters</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMR 01</td>
<td>50</td>
<td>Undermining the Fortresses of Socioeconomic Disparities Through Critical Accounting and Management Research (stream 33) &lt;br&gt; Societal concerns &lt;br&gt; Chair: Sheila Killian &lt;br&gt; Abstracts: &lt;br&gt; - Contested valuations of life itself. Accounting for death, resuscitation, and the end of life &lt;br&gt; Marie-Astrid Le Theule, (CNAM/LIRSA, France), Caroline Lambert (HEC-Montréal, Canada) and Jérémy Morales (King's College London, UK) &lt;br&gt; - Social movements and ontological politics: Enacting farmed animals &lt;br&gt; Eija Vinnari and Matias Laine (Tampere University, Finland) &lt;br&gt; - Accounting for transformation: The use of cost benefit analysis in the SROI &lt;br&gt; Rebecca Warren (University of Essex, UK), David Carter (University of Canberra, Australia), Jason Glynos (The University of Essex, UK) and Savvas Voutras (The University of Essex, UK)</td>
</tr>
<tr>
<td>CMR 11</td>
<td>70</td>
<td>Critical accounting studies (stream 3) &lt;br&gt; Chair: Jill Atkins &lt;br&gt; Abstracts: &lt;br&gt; - Odyssey from Sustainability to ‘ESG Risk and Value Reporting System’ &lt;br&gt; Posi Olatubosun and Jill Atkins (The University of Sheffield, UK) &lt;br&gt; - Extinction accounting and environmental impact of Belo Monte hydroelectric power plant in Brazil &lt;br&gt; Wagner Belchior Dias, Jazmin Figari and Fernanda Filgueiras Sauerbronn (Universidade Federal do Rio de Janeiro, Brazil) &lt;br&gt; - Assessing the implementation of the Equator Principles and other sustainability initiatives by banks and financial institutions &lt;br&gt; Mohamed Saedey (University of Bedfordshire, UK), John Brierley and Jill Atkins (The University of Sheffield, UK)</td>
</tr>
<tr>
<td>CMR 15</td>
<td>70</td>
<td>Critical organizational history (stream 9) &lt;br&gt; Chair: Round Table. No Chair &lt;br&gt; Abstracts: &lt;br&gt; - Strategic Positioning of Business Schools from Emerging Markets &lt;br&gt; Nikolay Filinov and Olga Tishchenko (National Research University Higher School of Economics, Russia) &lt;br&gt; - The Role of Sustainability in the History of Business Schools – Case Studies from France, Germany, and UK &lt;br&gt; Gabriel Weber (ESSCA, France), Albrecht Sonntag (ESSCA, France), Ignazio Cabras (Northumbria University, UK &amp; ESSCA, France), Thomas Hoerber (ESSCA, France) and Alistair Cheyne (ESSCA, France) &lt;br&gt; - The Integration of Ethics in Business Education. A Case Study of a Leading European Business School &lt;br&gt; Bernard Venard (Audience Business School, France) and Domenech Mele (IESE Business School, Spain) &lt;br&gt; - Integrating business school with other colleges through design innovation &lt;br&gt; Tatiana R. Stettler and J.R. Campbell (Kent State University, USA) &lt;br&gt; - Changing History of Business Schools and Management Education in the Era of the Anthropocene &lt;br&gt; Jacob Park (Green Mountain College, USA) &lt;br&gt; - A critical organization history of critical theory &lt;br&gt; Robert Cluley (Nottingham University, UK) &lt;br&gt; - “Pecunia non olet? The Symbolic Value of the Business School’s Economic Capital in the University Field.”&lt;br&gt; Katarzyna Zdunczyk and Marco Mangiella (Surrey University, UK) &lt;br&gt; - The emerging history of Chinese business schools: paradoxical development and role of returnees &lt;br&gt; Yipeng Liu (University of Reading, UK) and Yijun Xing (Beijing Jiaotong University, China)</td>
</tr>
<tr>
<td>Wilson D Beech</td>
<td>32</td>
<td>Opening futures: people organized to struggle against oppression (stream 26) &lt;br&gt; Chair: Guillermme Donnélia Camara &lt;br&gt; Abstracts: &lt;br&gt; - The Workers’ Club network in Athens, Greece: Three examples, some thoughts and a working hypothesis &lt;br&gt; Fotini Georgakopoulou (Architect - Independent Researcher, Greece) &lt;br&gt; - Alternatives Economies amidst Public Governance? Reading the case of The Old Barn &lt;br&gt; Suzanne Decat (Hasselt University, Belgium), Patricia Zanoni (Hasselt University, Belgium and Utrecht University, The Netherlands) and Tom Kuppens (Hasselt University, Belgium) &lt;br&gt; - The people’s bourough plan of action: a counter-project of insurgent citizenship &lt;br&gt; Clarice M. de Oliveira, Laura Boeck Silva, Camilla Bellavier Alberti and Gabriela Rosa Nodari (Universidade Federal do Rio Grande do Sul, Brazil)</td>
</tr>
</tbody>
</table>
| Wilson D Hazel | 24       | Academic failure’: Challenging how academic career success is understood, and imagining alternatives (stream 32) <br> Chair: Olivier Ratle <br> Abstracts: <br> - The ‘Enterprising Academic’ and the conflation of research with innovation <br> Huw Fearnall-Williams (Nottingham Trent University) <br> - Forever an “Assistant Professor”: Accreditation and the Control of Academic Careers <br> Kenneth N. Ehrensal (Kutztown University of Pennsylvania, USA)
**11th International Critical Management Studies Conference Session Timetable**

**Session 4**

**Date**  
Friday 28 June 2019

**Time**  
11.00-12.30

<table>
<thead>
<tr>
<th>Room</th>
<th>Capacity</th>
<th>Streams and Presenters</th>
</tr>
</thead>
</table>
| Wilson D Holly (level 1) | 45       | Critical Entrepreneurship Studies: Destabilizing and Transgressing Mainstream Entrepreneurship  
(stream 15)  
Session Title: Entrepreneurship, gender and feminism  
Session Chair: Patricia Lewis  
Abstracts:  
Entrepreneurship meanings and practices: In a sex-segregated societies  
Hadil Al-Moosa (University of Bedfordshire, UK) and Caroline Essers (Radboud University Nijmegen, The Netherlands)  
Life Before and After Entrepreneurship: Enterpriseing Immigrant Women’s Narratives on Womanhood, Marriage, Family  
Huriye Yeröz (De Montfort University, UK and Gothenburg University, Sweden) and Caroline Essers (Radboud University Nijmegen, The Netherlands)  
Migrant women entrepreneurs and value creation: narratives of non-economic contribution and belonging in the ethnic economy  
Milka Kwiatek and Maria Villares (University of Southampton, UK) |
| Wilson D Hornbeam (level 1) | 34       | Problematising the Recolonization of Decolonial Scholar-Activism: Whiteness, Neoliberalization and the Threat of Co-optation within the New Spirit of Liberal Openness (stream 17)  
Session Title: Decolonizing Management Education and Business Schools  
Session Chair: Angela Martínez Dy  
Abstracts:  
The lack of a decolonial approach among Chilean Management education: preliminary reflections  
Marcela Mandiola (Universidad Alberto Hurtado, Chile)  
Reimagining business schools in Brazil: how and why decolonial scholars cope with vindictiveness, guilt and despair  
Ana Lucia Guedes (FGV-DAPP, Brazil)  
Decolonizing the management curriculum: Realistic propositions for change and renewal  
Nceku Nyathi (De Montford University, UK) and Yaqub Murray (Royal Agricultural University, UK) |
| Wilson D Yew (level 1) | 24       | Doctoral Students and Early Career Researchers stream  
(stream 27)  
Session Title: Identity Matters  
Session Chair: Caroline Micklewright  
Abstracts:  
So that’s Howe it is: Race, professionalism, and identity in the Nova Scotia Barrister’s Society  
Ellen Shaffer (Saint Mary’s University, Canada)  
What cuts through and what holds it together? Passion, logic of improvement, and integration of entrepreneurial work and life  
Karel Musílek (Durham University, UK)  
The Disciplinary Nature of Selection Practices: Experiences of Homeschooled Individuals  
Rachael Barrow (Lancaster University, UK)  
On the quest for work: Constructing the female job seeker  
Ruth Abrams (Kingston University, UK) |
| Wilson A MR12 (level 2) | 20       | Inclusions and exclusions in the digital world: meanings, challenges, opportunities  
(stream 18)  
Session Title: Structural In/Exclusion  
Session Chair: Cinzia Priola  
Abstracts:  
The Gendering Of and In Digitalisation  
Elizabeth K. Kelan (The University of Essex, UK)  
Living in an (im)material world? Higher education enclosure and digital dispossession  
Hayley Glover, Hilary Collins and Fran Myers (The Open University, UK)  
Let’s talk about intermediaries on blockchain  
Patricia Kinast De Camillis, Jorge Renato de Souza Verschoore Filho and Rafael Dalla Rosa (Unisinos University, Brazil) |
| MYB 1 (ground floor) | 36       | Creaturely Ethics, Poetics and Critical Animal Studies  
(stream 16/36)  
Session Title: First and foremost: Considering companion animal wellbeing  
Session Chair: Charles Barthold  
Abstracts:  
Significant otherness and tourism mobilities for the visually impaired  
Jillian M. Rickly (University of Nottingham, UK)  
After care arrangements for nonhuman companion animals in caring organisations  
Monica Anne Hamilton Brice (The Queen Elizabeth Hospital and University of Adelaide, Australia) and Victor J. Krawczyk (University of South Australia, Australia)  
Tiddles and Ms Jones: A future of species inclusive aged care services facilities  
Annette Young and Caroline Adams (University of South Australia, Australia) |
| MYB 2 (ground floor) | 36       | Creaturely Ethics, Poetics and Critical Animal Studies  
(stream 16/36)  
Session Title: How to Organize: Critically theorising organisations with animals  
Session Chair: David Knights  
Abstracts:  
Academia for Animals: Towards an anti-speciesist university  
Matthew Cole (The Open University, UK)  
Humans as horses  
David Weir (York St John University, UK) |
## 11th International Critical Management Studies Conference Session Timetable
### Session 4
**Date:** Friday 28 June 2019  
**Time:** 11.00-12.30

<table>
<thead>
<tr>
<th>Room</th>
<th>Capacity</th>
<th>Streams and Presenters</th>
</tr>
</thead>
</table>
| MYB Presentation      | 30       | Opening up the gender continuum  
(stream 37) |
| Session Title         | Vulnerability |
| Session Chair         | Saoirse O’Shea |
| Abstracts             | Sexual harassment at graduation: the binarization of identity that confines female bodies to sexualization, silence and docility  
(Bianca Schimdt de Sá and Adriana Vinholi Rampazo (Universidade Estadual de Londrina, Brazil) and Juliana Cristina Teixeira (Universidade Federal de São João del-Rei, Brazil))  
Vulnerability and resistance of transgender and non-binary workers  
(Angelo Benazzo, Roberto Fida, David Watson (University of East Anglia, UK))  
Silent witness: an exploration of the English family law Court system through the experience of a domestic abuse survivor  
(Rima Hussein (Northumbria University, UK))  
“What whatever you want”, since...a study on gender relations in an airline that is a signatory to the Global Compact  
(Bábara Vasoncelos, Maria Fernanda Tomioto and Adriana Vinholi Rampazo (Universidade Estadual de Londrina, Brazil)) |
| Perry presentation   | 50       | Critical Perspectives on Transparency, Accountability, Governance and Corruption Control  
(stream 35) |
| Session Title         | Transparency and Society |
| Session Chair         | Amanze Ejiogu |
| Abstracts             | Trust and ethical openness in business practitioner - client relationships  
(Anca Yallop (Auckland University of Technology, New Zealand))  
Constructing social relevance: The story of country-by-country reporting in the EU  
(Louise Crawford (Newcastle University, UK), David Power (Dundee University, UK), Eleni Chatzivgeri (Heriot-Watt University, UK), Martyn Gordon (Robert Gordon University) and Jim Haslam (The University of Sheffield, UK))  
Charity law and the dark art of transparency: the social life of the Irish Charities Act, 2009  
(Emma Maguire, Ray Griffin and Collette Kirwan (Waterford Institute of Technology, Ireland)) |
| Charles Pinfold      | 30       | Flexible working arrangements – boundary work or boundless work?  
(stream 11) |
| Session Title         | Flexibility and Space 2 |
| Session Chair         | Michal Izak |
| Abstracts             | The Domination and (re-)Appropriation of New Ways of Working (NWW) in Academia  
(Sytze Kingma (Vrije Universiteit Amsterdam, The Netherlands))  
Becoming a home-cafe: performing power struggles and contradictions of liminality  
(Rajeshwari Chennangodu (Indian Institute of Management Ahmedabad, India))  
Flexible working practices and Open Public and Communal (OPC) workspaces  
(Polina Nikolau (University College of Bahrain, Kingdom of Bahrain)) |
| Venables S0049       | 40       | Workshop: Publishing critical work in mainstream newspapers |
| Session Title         | |
| Session Chair         | |
| Abstracts             | |