

Annual Conference of the Association of Business Historians

Pluralistic perspectives of business history: gender, class, ethnicity, religion

Programme

29 June 2018, 9:15-10:45

Session 1A: Female entrepreneurship: A cross-border perspective

Room: MYB1

Chair: Janette Rutterford

Jean Wade Rindlaub and women in the US advertising industry, 1930-1950s

Michael French (University of Glasgow)

The Business of women: comparing male and female enterprises in hospitality

Patrizia Battilani (University of Bologna), Davide Bagnaresi (University of Bologna)

Dusty files, golden nuggets – utilising the Business Archives in the search for the history of female entrepreneurship in Ireland 1922-1972

Therese Moylan (Institute of Art, Design, and Technology)

Session 1B: Business history of individual firms

Room: MYB3

Chair: Christopher Swinson

The Crowning of King Cotton: Analysing the role of the Liverpool Cotton Brokers Association, 1840-1890

Michael Aldous (Queen's University Belfast)

Resisting the neo-imperial brew: The case of Assam Tea

Sumohon Matilal (University of York), Supurna Banerjee (Institute of Development Studies, India)

The evolution of business activities and organisational form in the 18th century: A case study of John Kenyon and Co of Sheffield

Chris Corker (University of York)

Session 1C: Family firms and SMEs in Business History

Room: Presentation

Chair: Andrew Smith

Family Firms in England and Wales, 1851-1911

Harry Smith (University of Cambridge)

The value of social capital to family business: A case study in cultural entrepreneurship

Nicholas Wong (Northumbria University)

Memories of War and the Reorientation of Postwar Business, 1945-1960

David Paulson (University of Cambridge)

Session 1D: British Empire: Professionalisation, governance and political economy

Room: MYB2

Chair: Matthew Haigh

Business, Empire, and Political Economy: British and Bengal Silk industries in the 19th Century

Karolina Hutkova (LSE)

The business of British North Borneo Company and the people it could not govern, c. 1879-1939

Shinobu Majima (Gakushuin University, Japan, and Oxford Global History Centre), Imelda Tambayang (University of Sabah, Malaysia)

Negotiating the imperial accounting arena: the rise of professional accountancy in colonial India, 1925-1936

Shraddha Verma (The Open University) and Suki Sian (Queen Mary University)

29 June 2018, 11:15-12:45

Session 2A: Innovation, gender, and class

Room: MYB1

Chair: Janette Rutterford

Gender gap and education of the elite at Davos 2010-2018

Elise S. Brezis (Bar-Ilan University, Ramat-Gan, Israel)

The evolving role of women in Unilever

Jeannette Strickland (University of Liverpool), Claire Tunstall (Head of Art, Archives & Records Management for Unilever plc)

'What shall I do with my money?' Stockbrokers and new investors in Britain, 1845-1914

James Taylor (Lancaster University)

Session 2B: Finance, modernisation and preservation in naval and merchant shipbuilding in Britain, Finland and the United States between the Wars

Room: MYB2

Chair: Neil Rollings

British naval armaments, cartels, and defence planning between the world wars

Christopher Miller (University of Glasgow)

Financing the Navy: The US Congress and the Navy Department between the Wars

Thomas Heinrich (City University of New York)

Innovation and Specialization: Finnish Shipbuilding and its focus on emerging niche markets in the 1930s-60s period

Bruce Peter (Glasgow School of Art)

Session 2C: Enterprise and local society

Room: MYB3

Chair: Michael Aldous

Industrial finance by loans. How the working classes helped to finance Lancashire's late 19th century and early 20th century industry

Peter Hampson

Philanthropy, enterprise and society in the north east of England

Charles Harvey (Newcastle University), Mairi Maclean (University of Bath), Michael Price (Newcastle University), Vesela Harizanova (Newcastle University)

The role of social class in the Blackpool piers

Peter Walton (The Open University)

Session 2D: Business history through biographies

Room: Presentation

Chair: Peter Miskell

Past futurology and entrepreneurial failure: the Bennie Railplane

Niall MacKenzie (University of Strathclyde)

'Singularity is almost invariably the clue': An outsider in the stock market of 1919

Christopher Swinson (Durham University)

The "Aryanisation" of B. Holländer: Anne Frank's lost inheritance?

Lena Katharina Knops (Aachen University)

Session 3A: Women as workers and investors

Room: MYB1

Chair: Jane Frecknall-Hughes

Women, work and wealth in eighteenth-century Jamaica

Sheryllyne Haggerty (University of Nottingham)

The advent of the modern business uniform: the case of Barclays Bank

Lucy Newton (University of Reading), Victoria Barnes (Max Planck Institute for European Legal History, Frankfurt)

'In utter ignorance of money matters in the simplest form?': Women and investment in the First World War Loans 1914-32

Norma Cohen (Queen Mary University of London – Bank of England)

Session 3B: Business history in Japan, Singapore, and China

Room: Thomson

Chair: Stephanie Decker

"Concordia Et Copia": An examination of Lim Peng Siang's business career and his modernization project in the straits settlements and southern China (1872-1944)

Jeremy Goh (Nanyang Technological University, Singapore)

Patent professionals: Patent attorneys and the establishment of patent system in modern Japan

Shigehiro Nishimura (Kansai University)

How did Chinese manufacturing companies increase the competitiveness?

Tongji Zhao (Meiji University, Tokyo)

Session 3C: Banking and varieties of capitalism

Room: MYB2

Chair: Dimitris Sotiropoulos

Debating banking in Britain: The Colwyn Committee, 1918

Mark Billings (University of Exeter), Simon Mollan (University of York), Philip Garnett (University of York)

The Court of the Bank of England: An analysis of cohort characteristics and change over time

Mark Billings (University of Exeter), Simon Mollan (University of York), Philip Garnett (University of York), Chris Corker (University of York)

Varieties of capitalism and the corporate use of history: The Japanese experience

Andrew Smith (University of Liverpool), Pierre-Yves Donzé (Osaka University)

Session 3D: Industrial disasters and innovation failures

Room: Presentation

Chair: Peter Walton

Historical hype cycles and innovation failure: a comparison of nuclear and wave energy technologies from 1945 to present.

Niall MacKenzie (University of Strathclyde), Matthew Hannon (University of Strathclyde)

Reformulating Bhopal - A historical perspective

Sumohon Matilal (University of York)

Toshiba's Scandal and Management Issues

Mami Kobayashi (Meiji University Graduate School of Business Administration)

Session 3E: Globalization in the 20th century

Room: MYB3

Chair: Peter Scott

Local networks and the globalization of the ATM, 1967-2014

Bernardo Batiz-Lazo (Bangor University)

Transnational organised business in the twentieth century

Neil Rollings (University of Glasgow)

The power of brands in global value chains

Teresa da Silva Lopes (University of York)

Session 4A: Case studies in Japan's Business History

Room: Lund

Chair: Leslie Hannah

Why Japanese companies are not proactive with sustainable activities?

Sachiyo Nomura (Soka University, Tokyo)

Changes in activities of Japanese institutional investors

Yosuke Torii (Tokyo University of Science)

Exploring the constitutive power of institutions: The Japanese beer industry 1952-2017

Maki Umemura (University of Cardiff), Stephanie Slater (University of Cardiff)

Session 4B: Corporate management

Room: MYB1

Chair: Mark Billings

New perspectives on management learning: Rediscovering Rowntree and the interwar British management movement

Mairi Maclean (University of Bath), Alan Booth (University of Exeter), Rachel Pistol (University of Exeter), Gareth Shaw (University of Exeter), Morgen Witzel (University of Exeter)

Who were in charge? An overview of corporate directors in England and Wales, 1881-1911

Carry van Lieshout (University of Cambridge)

Organisational Heroes: The pursuit of managerial legitimacy in post-communist societies

Anna Soulsby (University of Nottingham)

Session 4C: Intellectual property and creativity

Room: Asch

Chair: Shraddha Verma

Product innovation in Hollywood: Sequels and film profitability, 1988-2015

Peter Miskell (University of Reading), John Sedgwick (Oxford Brookes University)

Inward foreign direct investment & intellectual property strategy for multinational enterprises - the case of Vietnam in historical perspective

(Thuy-Linh) Amy Nguyen (University of York)

Historical transitions in intellectual property strategies of pharmaceuticals: a comparison of American and Japanese firms

Yuqin Xu (Meiji University, Tokyo)

Session 4D: Identity and professionalisation in Business history

Room: Thomson

Chair: Daniele Tori

Plurality of identity: An analysis of social sub-group priorities within the California energy market (2000-2002)

Adam Nix (Aston Business School), Giovanni Favero (Università Ca' Foscari Venezia)

Striving for acceptability: the case of the tax profession

Jane Frecknall-Hughes

Yorkshire employers, mine safety, and mine rescue, c. 1900-1939

John Singleton (Sheffield Hallam University)

Session 4E: Impact of religion in Business History

Room: Presentation

Chair: Niall MacKenzie

The impact of religion on industry evolution in Ireland

Jim Quinn (Trinity College Dublin)

Accounting, religious identity and rhetorical history: Labour control and discipline in the Quaker Lead Company, c. 1800-1860

Tom McLean (Durham University), Tom McGovern (Newcastle University), Richard Slack (Durham University), Malcolm McLean (Cambridge University)

The protestant ethic, the catholic ethic and the spirit of capitalism

Krzysztof Krzystek (University of Lodz, Poland)

30 June 2018, 11:00-13:00

Session 5A: Archives and methodology in Business History

Room: MYB1

Chair: Shraddha Verma

Archival Ethnography

Stephanie Decker (Aston Business School), Alan McKinlay (Newcastle University)

Moving Forward With A Transparency Revolution in the Field of Business History

Andrew Smith (University of Liverpool), Maki Umemura (University of Cardiff)

The practice of business history: Institutional contexts and intellectual identities

Peter Miskell (University of Reading)

Seeing the Moat: Why Accountants Need to Recognize the Value of Corporate Archives

Andrew Smith (University of Liverpool), Neveen Abdelrehim (Newcastle University), Steve Toms (University of Leeds)

Session 5B: Financial markets, rentiers and income inequality before 1929

Room: Presentation

Chair: Mitchell Larson

Marginal Securities Markets ca 1900: where and how did they invest and why?

Leslie Hannah (LSE)

Share Trading Activity and the Rise of the Rentier in the UK before 1920

Graeme Acheson (university of Stirling)

Profitability and performance of UK investment trusts, 1880-1929

Dimitris Sotiropoulos (The Open University), Daniele Tori (The Open University), Janette Rutterford (The Open University)

The comfortable, the rich, and the super-rich. What really happened to top and high incomes during the first half of the twentieth century?

Peter Scott (University of Reading), James Walker (University of Reading)

Session 5C: Entrepreneurship and trade in Business History

Room: Lund

Chair: Carry van Lieshout

Early service transnationals and the development of relational marketing as a strategy

Simon Mowatt (Business & Labour History Group, AUT Business School, New Zealand), Howard Cox (Worcester University)

Origins of DP World: The establishment of Jebel Ali free zone (JAFZA)

Parisa Baig (University of Reading), Andrew Godley (University of Reading)

The rise of entrepreneurship discourse in four languages

Zoi Pittaki (university of Glasgow)

The fourth industrial revolution from the workers', the business and the policy-makers' perspective

Aneta Tyc (University of Lodz, Poland)